NORTHWIND KITCHENS - Q2 2024 BOARD SUMMARY
(fictional sample document)

Q2 PROJECTIONS BY REGION

Region	Projected revenue	Change vs Q1
Northeast	$3.45M	+4%
Southeast	$3.30M	+9%
Midwest	$1.85M	+2%
West	$3.30M	+6%

KEY DECISIONS FOR THE BOARD

1. Approve two Texas sites (NW-503 Austin Domain, NW-505 San Antonio Stone Oak).
2. Fund the digital ordering upgrade: $1.2M capital, 14-month payback.
3. Hold Midwest expansion until Fabrikam Burgers' openings are clearer.

RISKS

- Southeast growth depends on beating Contoso Grill to new trade areas.
- Labor cost growth of 8 to 12 percent compresses margins in every region.